

Erick Franco

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SUMMARY

Lead Frontend Software Engineer with expertise in building scalable, user-centric applications and leading teams to deliver innovative solutions. Skilled in modern technologies and committed to driving growth and exceptional user experiences.

SKILLS

- React
- Javascript
- TypeScript
- NodeJs
- RESTful
- CI/CD
- Adaptability
- Leadership
- Communication
- Problem-solving
- Attention to detail
- Commitment

EXPERIENCE

Lead Software Engineer / Inspire Brands - Sandy Springs, GA 4/2024 - 1/2025

- Led frontend architectural development for Inspire Brands, across Sonic, Arby's, and Buffalo Wild Wings.
- Implemented features using ReactJs, JavaScript, HTML5, CSS, and Storybook across all brands.
- Managed a team of eight developers, providing technical leadership, collaboration, and productivity.
- Collaborated with Project Managers, Engineers, and Team leaders to ensure project delivery was met.
- Managed GitLab and CI/CD workflows to streamline product delivery and deployment processes.
- Leverage NodeJs to Update Web experience for consuming RESTful APIs.

Lead Software Developer / Clarium - Boca Raton, FL 3/2020 - 11/2023

- Led architectural development for key systems at Truist Bank, overseeing credit card servicing, the card booking system, rewards points, and card genius applications.
- Implemented features using Angular 11-13, Material UI, Bootstrap, TypeScript, JavaScript, HTML5, SCSS.
- Provided technical leadership in frontend infrastructure design, optimizing scalability and performance.
- Managed a team of four developers, fostering collaboration and productivity.
- Collaboration with DevOps teams, ensuring seamless integration of RESTful APIs.

Lead Software Developer / DrippingPixel - Alpharetta, GA 5/2016 - 09/2021

- Led the development of the HiliteU sports app using React.js and Google Firebase, ensuring a seamless user experience.
- Demonstrated technical leadership as a lead architect, innovating algorithms for the Lucky Lotto app.
- Manage MySQL, Node and Express for backend, consuming RESTful APIs for the Lucky Lotto app.
- Developed the BurnWeasel iOS app using Ionic and AngularJS, and released to the Apple Store.
- Collaborated closely with UI/UX teams, aligning project objectives for user-centric design.
- Designed an analytics dashboard with D3.js and React.js, enhancing data visualization capabilities.

Senior Software Developer / PricewaterhouseCoopers - Tampa, FL 7/2019 - 3/2020

- Led the development of the 'Create' application, optimizing contract generation processes.
- Managed a team of four developers, ensuring efficient project delivery.
- Implemented Agile methodologies, conducting daily stand-ups and sprint planning.
- Collaborated with the UI/UX team to integrate design features seamlessly.
- Utilized Angular 8, TypeScript, HTML5 and CSS for the frontend tech stack.
- Used GraphQL and NodeJs for backend integration of RESTful APIs services.

Senior Software Developer / PerfectServe - Knoxville, TN

5/2016 - 6/2019

- Led the architectural transition of the 'Practitioner' app from AngularJS to Angular 7, enhancing performance and user experience.
- Directed the full software development lifecycle: research, coding, debugging, and code refactoring.
- Leveraged AngularJS, Angular 7, PrimeNG, TypeScript, JavaScript, HTML5, CSS, SCSS, and RESTful APIs.
- Operated within an Agile framework, engaging in daily standups, sprints, and feature planning.
- Responsible for daily tasks, QA submissions, and code reviews to ensure high code quality.

Senior Frontend Developer / McKesson - Alpharetta, GA

4/2015 - 5/2016

- Spearheaded the development of the 'Ambulatory Paragon' application, critical for managing doctors and patient records in healthcare settings.
- Managed programming tasks and collaborated closely with architects and developers to integrate new features seamlessly.
- Led a cross-functional team of eight professionals, ensuring effective project execution within a large-scale organization.
- Orchestrated successful project execution by working with multiple teams and leveraging a diverse technology stack.
- Created technical documents, conducted comprehensive demos, and contributed to project management duties.

Senior Frontend Developer / Premier Logic - Alpharetta, GA

10/2013 - 3/2015

- Spearheaded UI/UX development for ClearStar and Priority Payment Systems, optimizing user experiences with HTML, CSS, Bootstrap, jQuery, AngularJS, TypeScript, etc.
- Led web app creation for GA Power Heating & Air, transforming complex Excel sheets into user-friendly apps using JavaScript, HTML, and CSS.
- Developed Premier Logic's website with WordPress, Bootstrap, and JavaScript, ensuring a visually appealing and responsive online presence.
- Managed the MX6 POS system's web app project, showcasing leadership and technical expertise in AngularJS, TypeScript, and RESTful APIs.
- Collaborated with teams at Premier Logic, contributing to decision-making processes and effective project execution.

Rich Media Developer / The Weather Channel - Atlanta, GA

9/2012 - 9/2013

- Led the development of rich media advertisements for The Weather Channel across various platforms, maximizing user engagement.
- Leveraged HTML5, CSS, AS2/3, JavaScript, and jQuery to create custom-rich media ads for Android, iPhone, iPad, HD Fire, and desktop.
- Designed advertising campaigns with multiple ad sizes for optimal visual impact and engagement.
- Managed testing and deployment of creative work through Google DFP (DoubleClick for Publishers).
- Collaborated with the Ad Ops team to improve ad campaign performance through testing and execution of new features.

Game Developer / Mowgli - Atlanta, GA

7/2011 - 9/2012

- Developed 'Songster,' a Facebook game using AS3, PHP, JavaScript, and FB.API for an interactive user experience.
- Collaborated with developers and designers to implement new game features for engaging user journeys.
- Managed MySQL database structures and stored procedures for efficient data handling.
- Conducted testing and deployment of features on an Amazon server.
- Ensured a dynamic and engaging gameplay experience for players.

Web Developer / Turner Sports - Atlanta, GA

5/2010 - 6/2011

- Developed 'Game Center': a web app for NCAA men's football fans, showcasing leadership and expertise in JavaScript, Ajax, Raphael.js, D3.js, and JQuery.
- Designed and built an NCAA basketball analytics dashboard using Raphael.js, D3.js, and JavaScript, providing detailed statistics and performance metrics.
- Implemented engaging widgets using PHP, JavaScript, CSS, and HTML, enhancing user interaction and retention.
- Leveraged a diverse tech stack to ensure optimal functionality and dynamic user experiences.
- Demonstrated a commitment to delivering high-quality web solutions tailored to client needs.

UI UX Designer / CNN - Atlanta, GA

5/2008 - 4/2010

- Spearheaded widget development for CNN's website using JavaScript, CSS, and HTML.
- Guided the creation of new page layouts, focusing on the user experience.
- Ensured seamless implementation, resulting in visually appealing web pages.
- Enhanced UI with visually compelling widgets and optimized layouts.
- Collaborated across teams to align designs with website goals.

EDUCATION AND TRAINING

Design Patterns for Game Programming / Certification - LinkedIn	10/2024
C# Fundamentals by Coding / Certification - LinkedIn	09/2024
ChatGPT, Midjourney, DALL-E 3 & APIs - The Complete Guide / Certification - LinkedIn	04/2024
Money Making ChatBots with Assistants API, Voiceflow,ChatGPT / Certification - LinkedIn	03/2024
Modern react with Redux 2024 / Certification - LinkedIn	03/2024
AWS for Developers: AWS AppSync with GraphQL / Certification - LinkedIn	06/2021
Build a React Application Using AWS AmplifyL / Certification - LinkedIn	04/2021
Advanced Design Patterns: Design Principles / Certification - LinkedIn	03/2021
Continuous Delivery with GitLab / Certification - LinkedIn	03/2021
Software Architecture: From Developer to Architect / Certification - LinkedIn	03/2021
Understanding TypeScript - 2020 Edition / Certification - Udemy	12/2020
Architecting Reactive Angular Applications with Redux & NgRx / Certification - Udemy	06/2020
The Complete Angular Course: Beginner to Advanced / Certification - Udemy	06/2020
App Design with Adobe Xd / Certification - Udemy	09/2017
Learn and Understand AngularJS / Certification - Udemy	09/2016
Building a Website with Node.js and Express.js / Certification - Lynda.com	09/2015
MySQL Essential Training / Certification - Lynda.com	08/2015
Up and Running with AngularJS / Certification - Lynda.com	09/2014
Bootstrap 3: Advanced Web Development / Certification - Lynda.com	12/2013
Foundations of Programming: Object-Oriented Design / Certification - Lynda.com	09/2013
Associates Degree in Fine Arts / Bauder College - Atlanta, GA	06/2003

KNOWLEDGE

As a Lead Frontend Software Engineer, I excel in crafting exceptional user experiences by leveraging deep insights into user behavior. With proficiency in designing visually stunning interfaces, I enhance user engagement across platforms. I employ design thinking methodologies to solve complex user problems and foster innovation. Experienced in mentoring teams, I drive projects to success. Skilled in rapid prototyping and wireframing, I validate design concepts using Adobe XD, Figma, and more. Proficient in Angular, React, JavaScript, and other front-end technologies, I ensure alignment with project goals.